

## Hong Kong Undergraduate Financial Planners of the Year Award Final round topic 2019

The Hong Kong Fintech Week was successfully held during the week of November 4, 2019. The main theme for this year's event was digital banking, blockchain, and wealthtech. InvestHK, the organizer of the event, mentioned that there are over 550 fintech companies in Hong Kong, many of which see Hong Kong as a regional base for business expansion, both globally (61%) and in Greater China (28%). Moreover, the Hong Kong Monetary Authority recently awarded three virtual banking licenses to market operators, one of which is a leading on-line insurance company based in China.

As the finance sector embark on the digital era, how shall the financial planning industry take proactive measures to capture the momentum in the industry and how would you prepare yourself for the digital revolution as a seasoned financial planner so that you'll benefit from opportunities in a fast moving market environment?